

Wastesavers Charity No. 1116150

Primary aims

*The relief of poverty by the provision of renovated furniture and other household accessories for those persons resident in Newport, south east Wales and surrounding areas in necessitous circumstances.

* The advancement of education in respect of the environmental aspects of, and need for, recycling in the community.

* The advancement of education in respect of vocational skills, numeracy and literacy skills and practical skills of benefit to the community to the extent that such objects are exclusively charitable).

We achieve this through

* The Reuse Centre, The Llantrisant Shed and The Tip Shop refurbishing used furniture and other household items and making them available to people on low incomes.

* The provision of work experience and volunteering opportunities at the above locations.

*The education programme with its interactive classroom hosting school visits and the schools outreach activities.

*The PEAK project working with young people excluded from school, equipping them for the world of work.

Wastesavers Ltd No. 3842840

Primary aims

*To establish, operate and develop a variety of community recycling services for the collection and sale of post consumer waste.

To promote and cultivate within educational establishments and the wider community the environmental value of recycling, reducing and minimising waste.

We achieve this through

*Providing a weekly kerbside recycling service for 74,000 households and 400 blocks of flats in Newport.

*Providing commercial recycling services to business, schools and charities across SE Wales.

*Undertaking educational workshops with the community.

Wastesavers is a wholly owned trading subsidiary of the Wastesavers Charitable Trust. With no share capital the company covenants all of its profits directly to the Trust. Full annual accounts for both the charitable trust and limited company are available on request.



Annual Review

2018 to 19



WASTESAVERS
EDUCATION

WASTESAVERS
REUSE

WASTESAVERS
COMMERCIAL

WASTESAVERS
AT HOME

WASTESAVERS
PEAK

Chair's report

This has been another year of positive change at Wastesavers. All of our operations, from kerbside collections to our recycling centre shops, continue to expand.

Last year we reported the expansion of our reuse shops. That trend has continued. Takings at our two recycling centre shops were up by an average of 57% while the Reuse Centre saw sales jump by 22%. In the current economic climate this a huge increase. The benefit it brings in social and environmental terms to our local communities is immeasurable.

As our reuse operations expand so does the workload and in January 2019 Alun Harries joined us in the new post of Charity manager.

The year also saw two key staff take maternity leave, our CEO Penny Goodwin and our Reuse manager Nicola Rossiter. Stephan Orman joined us as interim Reuse manager and Ian Sims stepped in as interim CEO with help from our consultant Nicola Peak.

The Board expresses our sincere thanks to all staff who stepped up to meet the challenge.

Special thanks from the board also goes to our army of 63 regular volunteers. As a small way of saying "thank you" we produced our first magazine aimed at letting them tell their stories. "The Volunteer" is now in its third edition.

This year saw our kerbside tonnages reach 17,000 tonnes – up from 14,000 tonnes just three years ago. This rapid expansion

puts additional pressure on our kerbside staff. They deserve all the praise they get. It is a very demanding and sometimes thankless job out on the streets in all kinds of weather.

Newport City Council announced plans to reduce the size of residual waste bins in spring 2019 and this led to a dramatic rise in our recycling. We expect to see further increases in the future.

Our education work continues with regular use of the Recycling Classroom. In addition, our outreach programme led to workshops in 13 schools across Newport.

Commercial recycling is a highly competitive business, but we still signed up 49 new customers this year. This is a major achievement and we thank our innovative staff for their hard work.

Wastesavers is a unique partnership between Newport City Council and our board of trustees, staff and volunteers. The hard work and dedication from all involved have made us an exemplar for recycling and reuse in Wales and beyond.



Education

Key achievements

24 visits from 16 schools in Newport, Cardiff and Caerphilly
510 children attended sessions in the education room

The education room provides space for two hour sessions aimed at primary schools.

Lessons emphasise the importance of the "reduce reuse recycle" hierarchy. Children then learn about individual materials and how they are recycled.

We also initiated an outreach programme in late 2018. This consisted of interactive workshops at 13 primary and junior schools with almost 800 children getting our environmental message.



Peak Project

Key achievements

50 pupils attended
8 different schools from Newport and Torfaen used the service

Our work with excluded pupils continued to focus on providing basic skills and Agored Cymru certified units in plumbing, carpentry, bike maintenance., cookery, photography and Art.

Over the year the three staff worked with 50 students aged between 14 - 16.

A total of 993 contact days were made. For some of these pupils even simple attendance is progress.

A small percentage of students either do not turn up or fail to complete the induction. All pupils who completed the induction achieved at least one qualification.

We worked with 39 pupils from four Torfaen schools and 11 pupils from four different newport schools.

Reuse



Key achievements

521 tonnes of reusable items diverted from landfill

63 volunteers help across three sites

45% increase in sales takings

Our three shop outlets, the Reuse Centre, The Tip Shop and the The Llantrisant Shed continued to expand their operations.

In a tough economic climate all three outlets saw major growth in both donations and sales. The Reuse Centre saw a 22% increase in monthly sales over the year, the Tip Shop 39% and the Llantrisant Shed 76%.

None of this would have been achievable without the 63 volunteers who between them donated 4,380 hours of their time.

At the living wage that equates to more than £34,000 worth of time donated.

On any one day there are 15 to 20 vol-

unteers helping our charity work.

Volunteers help with a wide variety of tasks, including social media promotion. The Shed, for example, saw its Facebook following grow from 3,200 to more than 8,000 within a year. The most significant spike in online interest occurred in November when ITV Wales News broadcast live from the Shed. The Tip Shop also got coverage on BBC Wales news a few weeks later and saw a similar increase in interest.

In total the reuse side of our operations had 14,000 followers by the end of the year. Digital media has proved an invaluable tool for promoting reuse.

Our reuse operations now employ nine

full time and ten part time staff. 50% of our paid staff have been volunteers with us.

The success of our current outlets has led to interest from other councils including Cardiff and Bridgend, who we have signed agreements with to establish shops at their recycling centres. Another shop in Rhonda Cynon Taff at Treherbert is due to open in the summer of 2019.

The year also saw the first edition of "The Volunteer" - an in-house magazine giving our volunteers a voice. With three editions a year it has proved popular and is being used as a marketing tool when approaching potential new customers.



Move IT Forward

The main focus of our social programme at the Reuse Centre was the WCVA EU funded "Move IT Forward", a digital inclusion initiative aimed at those over 54.

A total of 37 individuals were given one to one training in basic computer skills. Five of those attending went on to get paid employment as a direct result of the skills they learned.



Our regular volunteers

without whom none of this would have been possible ...

Conor Abbott	Jowan Clarke	Nader Hussain	Mehr-un-Nisa	Ian Turner
Mujahed Abraham	Richard Cook	Stephen Hrycia	Philip Payne	James Vaughan
Ahmed Ali	Debbie Davies	Paul James	Sam Peacey	Mark Webb
Michelle Angel	Jodie Davies	Dai John	Kerry Peart	Tracey Webb
Neil Anthony	Miguel Dires	Mary Kehoe	Joan Pugh	Kristian Wiseman
Rachel Bebb	Craig Donovan	Gina Kent	Deborah Purnell	Christine Witchard
Richard Bindley	Albert Dumbrell	Cheryl Lawrence	Sudarshan Rai	Damon Williams
Jonathan Blackburn	Julie Edwards	Peter Lee	Rhys Rice	Tiago Wuka
Helen Blakemore	Simon Ford	Chris Mallard	Terry Richards	Eileen Yhnell
Stacey Brooks	Ryan Francis	Andy Mayo	Joe Ryall	Shaun Young
Neale Bryant	Rory Geran	Simon Moseley	Vicky Ryall	Daniel Young
David Bryant	Mark Holland	Lindy Nally	Hossein Shah	
Rachel Campbell	Elias Huggins	Bhunesh Nepal	Ken Taylor	

Commercial

Key achievements

227 tonnes of office paper collected
49 new clients join our scheme.

Our commercial operations continued to expand this year despite the uncertain business environment.

We now have 367 registered clients and welcomed some new large companies including; Chartwells, Newport Live & St Mellon's Golf Club

A trial Micro Business Service was started in early 2019. This is aimed at small businesses located on our kerbside domestic rounds. Five businesses had signed up to the scheme by the end of the financial year.

We also collect from 45 schools and a large number of charities across Newport. All schools and charities get a 50% discount on our commercial rates.

April 2018 saw our first collaboration with the Newport marathon. The overall recycling rate for the event was 89%



with more than 540 kg of food collected (99% banana skins). We collected 1.6 tonnes of recyclable material from this event alone.

Our commercial department is working increasingly closely with the Reuse Centre's IT recycling service. more than 4.6 tonnes on computers (mainly laptops) were made available to people on low incomes.

Wastesavers People

Trustees

David Mayer (Chairman)
Bill Langford (Treasurer)
Roger Ayres
Len Casley
Rebecca Rothwell
Caroline Wynn

Newport Council delegates

Cllr. Ray Truman
Cllr Deb Davies
Cllr. Mark Spencer
Cllr Roger Jeavons

Senior Management

Penny Goodwin: *CEO*
Ian Syms: *Interim CEO*
Alun Harries: *Charity Manager*
Nicola Rossiter: *Reuse Manager*
Stephan Orman: *Interim Reuse Manager*
Janet Jones: *Finance Manager and Company Secretary*
Stacey Takle: *Commercial Recycling Officer*
Ian Pearce: *Peak Project Manager*
Phil Hurst: *Communications and Development Officer.*

Kerbside

Key achievements

17,000 tonnes of recycling collected at the kerbside
Newport's overall recycling rate reaches 62%

Kerbside operations continued to expand as general awareness of recycling increased and Newport as a city expanded.

A total of 16,902 tonnes of recycling was collected from households. The last three years have seen an increase of approximately 1,000 per year. The most significant factor, however, is that we are collecting more plastic than ever before.

This light but bulky material takes up more space on our trucks every year and we had to expand our fleet to accommodate this change.

A similar growth was seen in communal recycling. We now service more than 500 blocks and the number is growing.

One of the biggest challenges affecting kerbside collections has been the recruitment and retention of drivers. As a result we developed our own "Driver Academy"

Five staff members gained their full HGV licences over the year and a further 11 were undertaking training as of April 2019.

A total of 64 Wastesavers staff are directly employed in the kerbside operations.

Parts of central Newport have ethnically diverse populations and we produced a recycling leaflet with instructions in six languages. Other promotional campaigns included getting onto BBC Xray for our "dont use shiny Christmas paper" campaign.



Much of our communication is now digital with 1,700 Facebook followers and more than 2,000 on twitter.

We continue to work closely with Newport City Council as they plan to reduce the size residual waste bins to increase recycling.